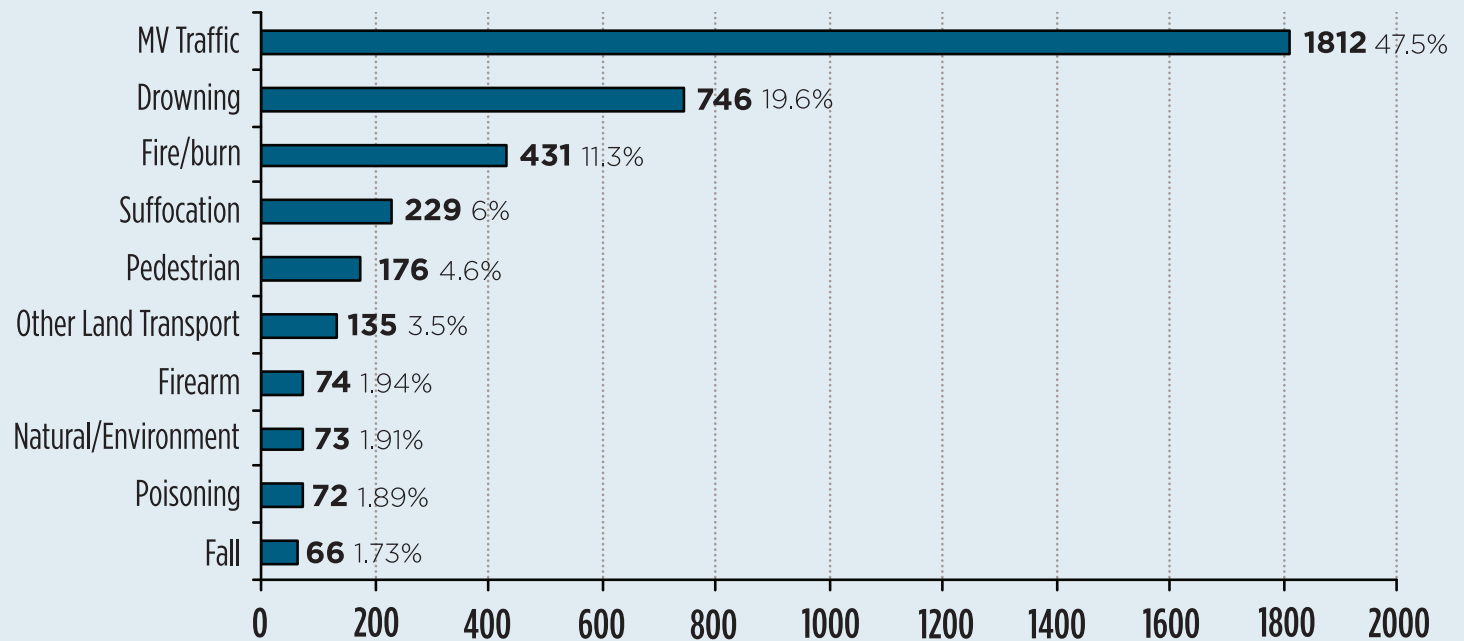


# United States' Leading Cause of Death

For Children Age 1-14 is Unintentional Injury

## 2005 Top Ten Leading Causes of Unintentional Injury Deaths in the United States



TOTAL UNINTENTIONAL DEATHS: 3,814

Center for Disease Control and Prevention 2008

**Every \$1 spent in the U.S. on the following saves in direct medical costs.**

**Car Seats (\$32), Bike Helmets (\$30), Smoke Alarms (\$69)**



Safe Kids Worldwide is a global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 and under. There is no one device or solution to prevent effectively all types of accidental childhood injuries. Instead, Safe Kids combines several factors to create programs that reduce injuries: More than 450 coalitions in 15 countries bring together health and safety experts, educators, corporations, foundations, governments and volunteers to educate and protect families.



**Martin R. Eichelberger, M.D.**

Founder and Director

Dr. Eichelberger, a pediatric surgeon and director Emergency Trauma and Burn Services at Children's National Medical Center in Washington, D.C. founded National Safe Kids in 1988.